

PROJECT IDEA/CREATION FORM

Title: How to View Decorative Products in Interior and Exterior Applications
Submitter: Bobby Chestnut
Submittal Date:
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TASK GROUP MEMBERS:

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BASIC INFORMATION:	Describe
Project Description	
Does this require immediate action? If yes, please explain.	

AUDIENCE:	Describe
Who is the primary audience for the finished work, and why?	Please mark one primary audience: <ul style="list-style-type: none"> <input type="checkbox"/> fabricators and manufacturers <input type="checkbox"/> suppliers <input type="checkbox"/> contract glaziers <input type="checkbox"/> specifiers <input type="checkbox"/> architects <input type="checkbox"/> building owners <input type="checkbox"/> other: _____ *Original PCF had architect, building owners, specifiers and designers

SCOPE:	Describe
Identify the breadth/depth of the project and any known limitations/boundaries that need to be considered to provide the target deliverable.	Initial scope of document will focus on applications of decorative printing on glass and interlayers. Determine categories of decorative glass to assess. Work with the ASTM standards and maybe make tables to support those standards for 1172 and 1048. General idea is to get some sort of industry consensus. Informational bulletin on 2 ASTM standards instead?

What is the recommended format of providing the work product to the target audience?	Please mark one primary format: <ul style="list-style-type: none"> <input type="checkbox"/> GIB <input type="checkbox"/> White paper (multiple audiences) <input type="checkbox"/> Magazine article <input type="checkbox"/> MyGlassClass.com course <input type="checkbox"/> Thirsty Thursday webinar <input type="checkbox"/> AIA presentation <input type="checkbox"/> Other: _____
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PURPOSE & OBJECTIVES:	Describe
What knowledge or skill gap will the work product close?	

TIMELINE:	Describe
Identify timeline, start to finish	
Target Date to First Ballot (if applicable)	
Target Date for Project Completion*	

*understanding a document goes through three levels of balloting for 21-days each, in addition to time to address any comments at each level.

Attachment (if applicable):

FOR INTERNAL USE ONLY [STAFF TO COMPLETE]

Related Task Groups	
Does the project or topic meet the association’s strategic focus (annual, 3-year plan)?	
Budget	
After publication, packaging and promotion plan	Additional formats: <ul style="list-style-type: none"> <input type="checkbox"/> news release <input type="checkbox"/> newsletter article <input type="checkbox"/> house ad <input type="checkbox"/> Glass Magazine <input type="checkbox"/> website promotion <input type="checkbox"/> education/event topic <input type="checkbox"/> MyGlassClass.com course <input type="checkbox"/> Express Learning <input type="checkbox"/> webinar <input type="checkbox"/> AIA, CSI, other