

2017

FALL CONFERENCE  
SPONSORSHIP  
OPPORTUNITIES

# FALL CONFERENCE

## SEPT 12-14, 2017 | ATLANTA, GA

The GANA Fall Conference is a gathering of the industry's top minds. Now more than ever is an opportunity to connect directly with industry leaders through sponsorship as Fall Conference is being held in conjunction with GlassBuild America.

More than 100 dedicated professionals will gather to address trending issues, discuss industry insights and celebrate the accomplishments of the members of the Association. We've crafted specific sponsorship packages to help you share your brand and services with attendees. Please take a moment to review options below.

### WEDNESDAY EVENING RECEPTION SPONSOR: \$2,000 (2)

Wednesday, September 13, 2017 | Second Level Lobby, Georgia World Congress Center

Our recent event evaluations showed us that the number one reason for attending GANA meetings is for networking. At GANA, we have a knack for creating events that help participants establish real and lasting connections. This reception will be held immediately following the Fall Conference activities of the day, and within the Georgia World Congress Center for easy access to those coming from the tradeshow floor as well.

- Event will be billed with Sponsor's name, including signage & verbal announcements
- Logo recognition in the Fall Conference program booklet
- Verbal recognition in Fall Conference General Sessions
- Link to your company's website from the GANA website
- Company logo included in marketing materials leading up to the event (PROMINENT BILLING)
- One stand-alone e-blast in 2017 of full page (600px x 750px @ 72dpi) advertisement to GANA mailing list of 2,500 recipients
- Company logo inclusion in the thank you ad in the September 2017 issue of USGlass Magazine
- Table at the reception to place company literature for the duration of the event
- Sponsor-designated ribbons for all company employees on their official meeting badges
- 50% off a single registration to the GANA Fall Conference

**SOLD**



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### WI-FI SPONSOR (1): \$2,500

In this day and age, staying connected is a must! Sponsor wi-fi for the Fall Conference and link your brand to one of the most appreciated features of any event.

- Custom landing page developed by sponsor (*provided that the facilities A/V service provide this option*)
- Name recognition in the Fall Conference program booklet
- Verbal recognition in the Fall Conference General Session
- Link to your company's website from the GANA website
- Company logo included in marketing materials leading up to the event
- Signage throughout the event
- Sponsor-designated ribbons for all company employees on their official meeting badges
- 25% off a two registrations to the GANA Fall Conference

**SOLD**

### LUNCH SPONSOR (1): \$2,000

WEDNESDAY, SEPTEMBER 13, 2017

Give attendees the fuel they need to get through a day of working, learning and networking! This sponsorship will be for lunch provided in the form of a gift card to all Fall Conference attendees, which they may use to purchase their meal on the tradeshow floor.

- Lunch will be billed with Sponsor's name, including signage that will be posted in the meeting room before and after lunch
- Logo recognition in the Fall Conference program booklet
- Verbal recognition in the Fall Conference General Session
- Link to your company's website from the GANA website
- Company logo included in marketing materials leading up to the event
- Company logo inclusion in the thank you ad in the September 2017 issue of USGlass Magazine
- Sponsor-designated ribbons for all company employees on their official meeting badges
- 50% off a single registration to the GANA Fall Conference

**SOLD**



### WE'RE MIXING IT UP!

We have made some slight adjustments to our sponsorship packages. If you have been a sponsor before, we want to let you know that your benefits package may change slightly. We appreciate all your support and look forward to working with you again.

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### CONTINENTAL BREAKFAST SPONSOR (2): \$2,000

Ensure attendees begin the morning on the right foot! Support conference participants as they tackle important industry issues with a warm cup of joe or a steamy cup of tea.

- Name recognition in the Fall Conference program booklet
- Verbal recognition in the Fall Conference General Session
- Link to your company's website from the GANA website
- Company logo included in marketing materials leading up to the event
- Signage at coffee station for duration of the day
- Sponsor-designated ribbons for all company employees on their official meeting badges
- 50% off a single registration to the GANA Fall Conference

### BEVERAGE STATION SPONSOR (2): \$1,500

Ensure attendees are running on full cylinders! Support conference participants as they tackle important industry issues with a warm cup of joe or a steamy cup of tea.

- Name recognition in the Fall Conference program booklet
- Verbal recognition in the Fall Conference General Session
- Link to your company's website from the GANA website
- Company logo included in marketing materials leading up to the event
- Signage at coffee station for duration of the day
- Sponsor-designated ribbons for all company employees on their official meeting badges
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### NEW! BOOST SPONSOR (5): \$1,000

Help us surprise our attendees with something special! Boost sponsorships will be used as a special challenge for GANA staff to come up with a unique offering that "boosts" our attendees' experience at the conference. Sign up now to help us boost our event!

- Link to your company's website from the GANA website
- Company logo included in marketing materials leading up to the event
- Verbal and printed recognition associated with the attendee "boost" item or offering

# SPONSOR TODAY:

Contact Sara Neiswanger, GANA Account Executive, today to learn how you can connect with leading professionals in the glass and glazing industry: [sara@glasswebsite.com](mailto:sara@glasswebsite.com). Help us continue our mission and vision to serve glass professionals and stakeholders across North America.

## THE GANA VISION

The Glass Association of North America is the leading association serving flat glass manufacturers, fabricators and glazing contractors.

## THE GANA MISSION

- Provide industry leadership and guidance, education and knowledge;
- Promote the use of value-added glass and glazing products;
- Provide a forum for exchanging information and ideas through its Divisions and membership; and
- Provide a unified voice on matters affecting the glass and glazing industry.

LEARN MORE: [WWW.GLASSWEBSITE.COM](http://WWW.GLASSWEBSITE.COM)



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